



HOLLISTER POLICE DEPARTMENT

PRESS RELEASE

#10-034

Hollister Police Target Impaired Drivers for Holiday Weekend

HOLLISTER, CALIFORNIA – *June 28, 2010* – Officers from the Hollister Police Department will be deploying special saturation patrols to crack down on drunk driving in the city's ongoing effort to improve traffic safety over the 4th of July holiday weekend.

These saturation patrols target those who still don't heed the message to designate a sober driver before their celebrations begin.

The Hollister Police Department will also be conducting a DUI/Drivers License Checkpoint on July 2nd, 2010 in the city limits of Hollister. In an effort to reduce the number of persons killed and injured in alcohol involved crashes, DUI checkpoints are conducted to identify offenders and get them off the street, as well as educate the public on the dangers of impaired driving.

All too often, members of our community are senselessly injured or killed on local roadways by impaired drivers. This DUI/Drivers License checkpoint is an effort to reduce such tragedies, as well as ensuring drivers have a valid driver's license. A major component of the checkpoints is increasing the awareness of the dangers of impaired driving and encouraging sober driver designation.

A DUI checkpoint is a proven, effective method for achieving this goal. By publicizing these enforcement and education efforts, the Hollister Police Department believes motorists can be deterred from drinking and driving. Traffic volume and weather permitting, all vehicles may be checked and drivers who are under the influence of alcohol and/or drugs will be arrested.

Funding for these activities is by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

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